

Challenges of Hosting a KTB Collection Event in Your City

Like almost anything that is hugely rewarding, there are some identifiable challenges to hosting a tissue collection event. The main ones include:

- Finding the right champions/project leaders, who must:
 - be interested in and passionate about breast cancer research,
 - be willing to take on extra tasks for a short period of time,
 - have knowledge about clinical trials, and
 - be able to dedicate some work time, and connect KTB staff with personnel at the medical center who would be willing to lead tasks/groups.
- Recruiting volunteers, including many with health services and medical training.
- Dedication to recruiting donors who meet the minority recruitment team goals of 50% minority tissue donor participation.
- Gaining buy-in from various parts of the institution that need to support this event (administration, facilities, environmental, house staff, media/communications staff, clinical trial coordinators., etc.)
- Navigating the logistics of setting the date and coordinating involved parties, and collaborating with the KTB on designating particular facility areas for particular parts of process.
- Maintaining positive and plentiful communication with KTB staff during the planning process.
- Identifying resources needed (vendors, supporters, etc.)

If you are interested in asking the KTB to host an event in your city, and you have further questions about these challenges, please feel free to ask us for more information.